



# A Perfect Fit for Magnet<sup>®</sup> Organizations

- Award nominations are stories of exceptional nursing skill and compassion that will enrich your Magnet documentation
- Provides the evidence you need to describe and demonstrate:

## Structural Empowerment: RECOGNITION OF NURSING

Nurses are Recognized by Your Hospital

### The DAISY Award

- Is **presented publicly**, in the Honoree's unit among her/his colleagues
- Provides for **regular recognition** throughout the year
- May be **tailored** to fit your unique culture
- Is **simple** to implement by your **staff nurses**
- Is a **turnkey program** with structure built in

Nurses are Valued by the Community

### With The DAISY Award

- You may **communicate** that you are a DAISY Partner on your website, annual report, recruitment materials, etc.
- Your **patients and visitors will see and feel the value you place on your nurses' contribution**
- Your **hospital's name appears on DAISY's website and in our brochure**
- You **publicize your DAISY Honorees** in your hospital publications, on your website, in local media
- Your **DAISY Honorees appear on our website immediately**, with photos and spotlights of their stories

## Transformational Leadership: ADVOCACY & INFLUENCE

Nurse Leaders Encourage and Reward Innovation

### The DAISY Award

- Demonstrates **your leaders' belief in recognition** for job performance and professional achievement as central to staff nurse morale and job satisfaction
- Stories reflect extraordinary **care your nurse leaders inspire**
- Implementation encourages **creativity, fun, and reward for the Committee**